



**LAS VEGAS**  
MOTOR SPEEDWAY



EVENTS + EXPERIENCES  
**LAS VEGAS MOTOR SPEEDWAY**

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## OVERVIEW

Las Vegas Motor Speedway is a gold mine of opportunity for any business looking for a one of a kind experience for its staff or clients. Not only does the more than 1,000 – acre property include nine diverse racing venues, but it is also equipped with modern amenities that make for stellar meeting locations for groups of all sizes. Las Vegas Motor Speedway is a beehive of nonstop activity and the perfect location for your next event.



**WORLD CLASS EVENTS.**  
AWE INSPIRING MOMENTS.

EXOTICS RACING   CORPORATE EVENTS   MUSIC FESTIVALS   **○ LAS VEGAS**



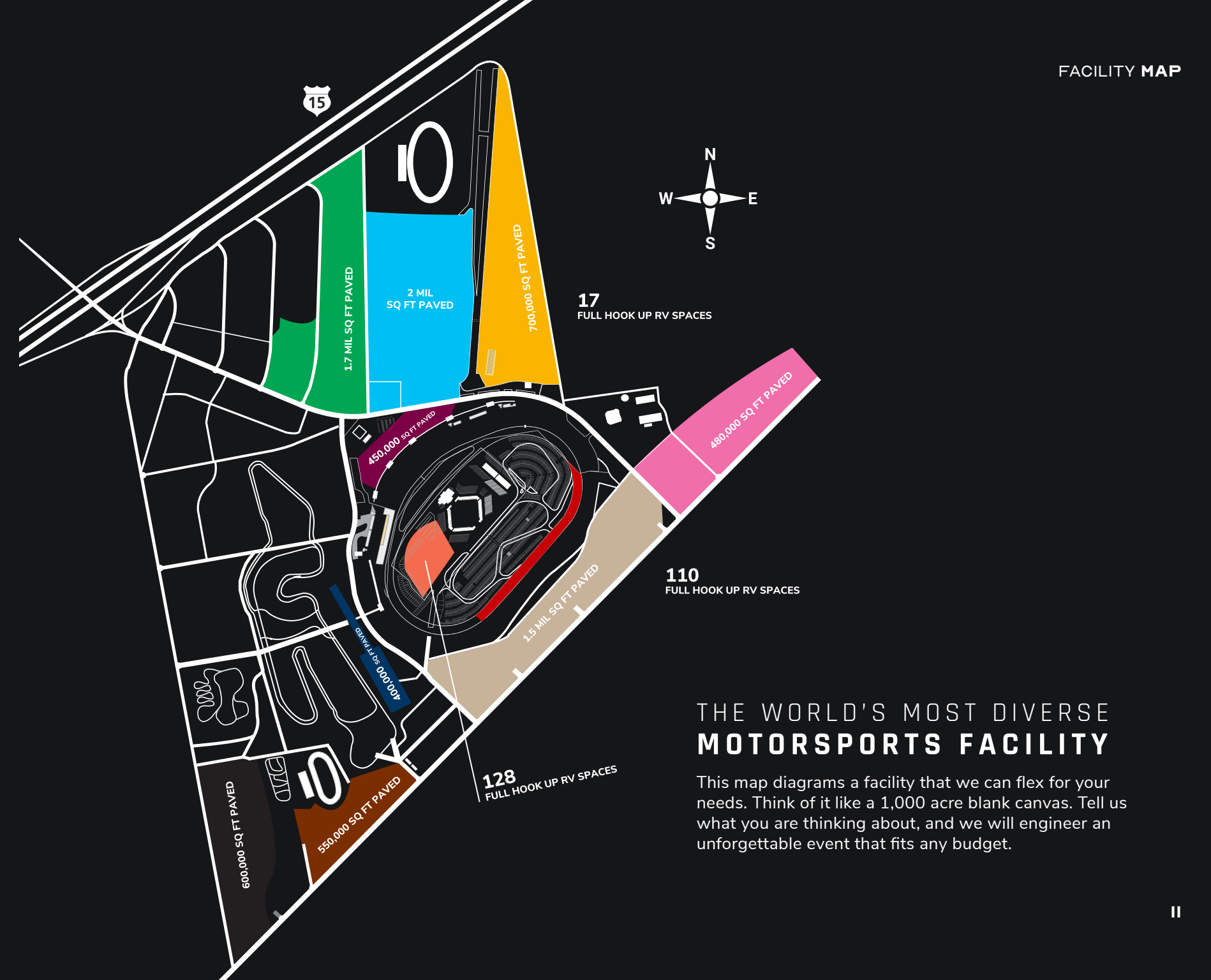
Guests of Las Vegas Motor Speedway can enjoy all the glitz and glamour of the worlds entertainment capital. We have the space for large scale events and the attention to detail to execute the most intimate gatherings.

||||| NO MATTER WHAT YOU HAVE  
IN MIND, WE'RE ALL IN.

# MEETING INFORMATION / FACT SHEET

VENUE	SQ FT	CAPACITY	CONFIG	CEILING HEIGHT	AV FEATURES	LIGHTING	POWER	WIFI	INDOOR	OUTDOOR
BLACKJACK CLUB	4600	250+	2 SECTIONS		LCD	✓	✓	✓	✓	✓
DRIVERS' MEETING ROOM	6000	300+	3 SECTIONS		LCDS & PROJECTORS	✓	✓	✓	✓	
CLUB 1	5079				LCD	✓	✓	✓	✓	✓
CLUB 2	3531				LCDS	✓	✓	✓	✓	✓
CLUB 3	3805				LCDS	✓	✓	✓	✓	✓
DRAFT BAR	5076	300+			LCDS	✓	✓	✓	✓	✓
TURN 4 GARAGE A	15000		VARIOUS	11'	UPON REQUEST	✓	✓	UPON REQUEST	✓	
TURN 4 GARAGE B	15000		VARIOUS	11'	UPON REQUEST	✓	✓	UPON REQUEST	✓	
LOCALIQ DIGITAL CENTER	1900	100+			LCDS	✓	✓	✓		
NEON GARAGE	125000		VARIOUS		JUMBOTRONS	UPON REQUEST	✓	✓		✓
DINING ROOM	1900				LCDS	✓	✓	✓		

TRANSPORTATION	QTY	CAPACITY	TOTAL	ADDITIONAL
OPEN AIR TRAMS	15	24	384	
ARTICULATING BUS	1	62	62	STANDING ROOM
TOUR BUS	1	16	16	

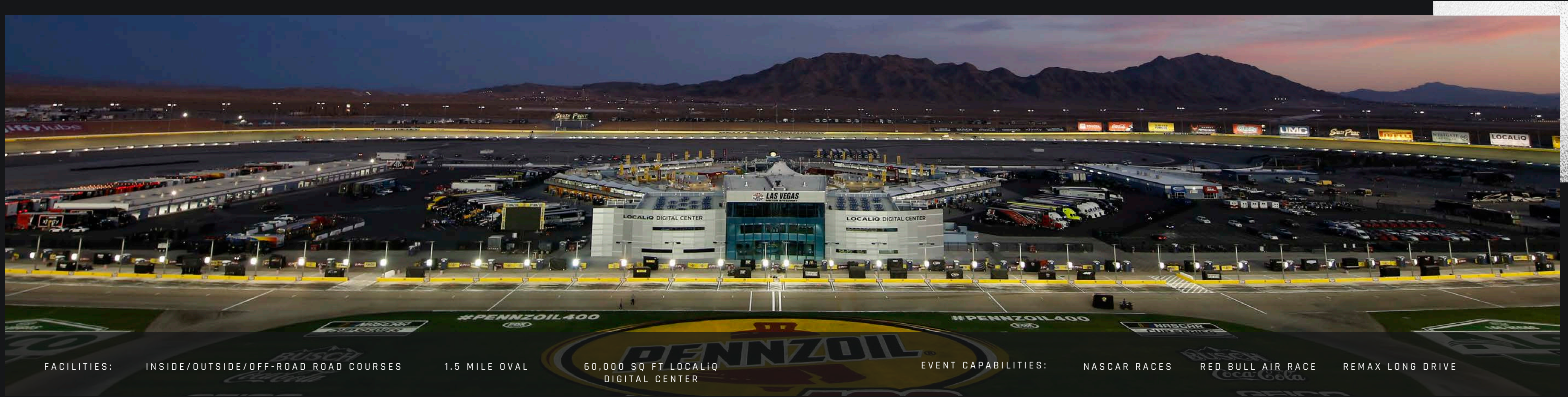


## THE WORLD'S MOST DIVERSE MOTORSPORTS FACILITY

This map diagrams a facility that we can flex for your needs. Think of it like a 1,000 acre blank canvas. Tell us what you are thinking about, and we will engineer an unforgettable event that fits any budget.



# THE PREMIERE RACING EVENT DESTINATION



FACILITIES: INSIDE/OUTSIDE/OFF-ROAD ROAD COURSES

1.5 MILE OVAL

60,000 SQ FT LOCALiQ DIGITAL CENTER

EVENT CAPABILITIES:

NASCAR RACES

RED BULL AIR RACE

REMAX LONG DRIVE

## RACING EVENTS OF ALL TYPES. DRIVERS OF ALL LEVELS, START YOUR ENGINES.

From NASCAR races and Music Festivals to the ReMax World Long Drive Championships and Red Bull Air Race World Championship, it all happens on the track or infield of this famous 1.5-mile oval. Here you will find garages, stages, meeting rooms, dining areas and outdoor terraces. At the heart of the infield is the Neon Garage with its four garages, outdoor stage and the 60,000 square foot, state of the art LOCALiQ Digital Center.



THE ELECTRIC DAISY CARNIVAL

EVENT: ELECTRIC DAISY CARNIVAL

ATTENDANCE: 300,000+

YEAR: 2019

THE LARGEST DANCE  
MUSIC FESTIVAL IN  
THE WORLD

CONCERTS, MUSIC FESTIVALS, AND SOUND CONTROL:



Music and sound quality is a central element to most successful events. From speaking engagements and small venue concerts to festivals that fill arenas, we have the right people that know what to look and listen for to execute flawless experiences.



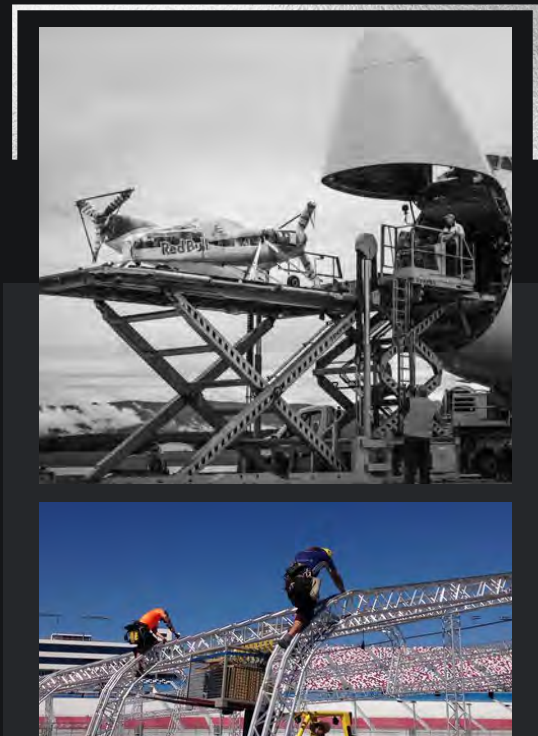
EDC MUSIC FESTIVAL

Our stages are wired for the biggest sounds around. The largest and most famous is the EDC Music Festival. The Electric Daisy Carnival attracts more than 150,000 visitors each day.





EVENT: RED BULL AIR RACE 2015



### AIR RACE VENUE

Planes, drone racing, and beyond. We have the experience and facilities to host the most demanding of sporting events.





## PRODUCT LAUNCHES

Las Vegas hosts more than 25% more meetings, events, and product launches than any other city in the world. And frankly, we believe that number should be higher. Whether it's product launches or commercial shoots, Las Vegas Motor Speedway provides everything you need for a successful launch.



## COMMERCIAL SHOTS

We host dozens of commercial shoots a year. Most of our events are recorded. Many of our events are broadcast on live television. We have the space and sight lines to help you always get the shot.



ON-SITE GOLF COURSE, TRACK AND FIELD EVENTS



Our 1,100 acre facility gives us the ability to target both small and large events. No matter the size, we can accommodate all your needs.



MARATHONS & RACES

Custom routes, concessions, and a willingness to help clean up some of the most creative messes imaginable. We have the experience and team to make sure your race is flawless from start to finish. And with high speed WiFi that is capable of serving hundreds of thousands, we have the capacity to FaceTime or Live Stream everything you want to share.



# LOCALIQ DIGITAL CENTER

WHERE DREAMS BECOME REALITY.

Our newest addition is purpose-built to meet the digital demands of tomorrow, yet flexible enough to physically transform into truly awe-inspiring events. The three-story LOCALiQ Digital Center includes 60,000 sq. ft. of state-of-the-art meeting space. Meeting rooms include the Main Foyer, the Dining Room, Drivers' Meeting Room, the Blackjack Club and tons of customizable space. And by customizable space, take a moment to marvel at how the LOCALiQ Digital Center is more than a building.



**NASCAR**  
BEFORE

**edc**  
AFTER



## MAIN FOYER

Located between the Drivers' Meeting Room and the Dining Room, the Main Foyer is a perfect complement for events held inside the superspeedway. Able to accommodate 100+, it has a fully equipped check-in desk that can be converted into a full-service bar or serving station. The Main Foyer also provides easy access to pit lane and the Neon Garage.

CAPACITY | 100+

EASY ACCESS TO PIT LANE  
AND THE NEON GARAGE



CAPACITY | 250

## BLACKJACK CLUB

Located on the third floor, the Blackjack Club offers a wrap-around outdoor patio with stunning views of the superspeedway. Inside, the club accommodates up to 250 and can be divided into two sections. The Blackjack Club includes large-screen LCD TVs and a private elevator and lobby.

CAPACITY | 250

SIZE | 4,600 SQ FT



OUTDOOR TERRACE



BMW EVENT



CAPACITY | 300

CONFIGURATION | 3 SECTIONS

SIZE | 6,000 SQ FT

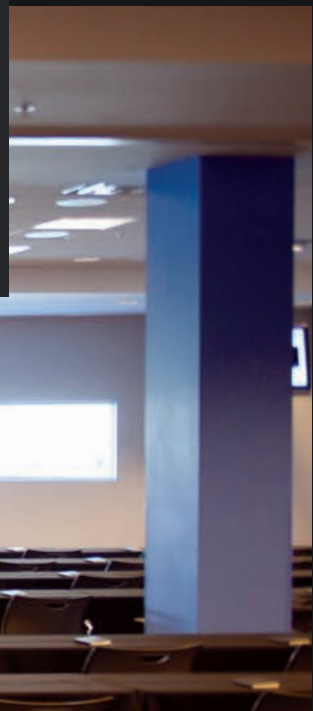


## DRIVERS' MEETING ROOM

Equipped with WiFi, HDTV, several conference rooms, and several break out rooms, the Drivers' Meeting Room operates like an executive war room. From product training and off-site meetings to continuing education conferences, we can accommodate up to several hundred people in this modern meeting area.

## CONFERENCE ROOM

The main conference room provides a private state-of-the-art meeting space for up to 15 guests. The room is equipped with WiFi, as well as an HD television for presentations. The LOCALiQ Digital Center also features additional conference rooms that can serve as break-out areas and private meeting places.



## DINING ROOM



Close to the Drivers' Meeting Room is an elegant Dining Room. This space, which looks out over the superspeedway, can be arranged for catering, banquets, or as a meeting area. The Dining Room is also perfect for any food and beverage event.

CAPACITY | 100

SIZE | 1,900 SQ FT



## CLUB LEVEL SEATING ROOM

Indulge your senses with the best seats in the house, inside our newly remodeled Club Level. Positioned along the front stretch grandstand, the view and the amenities are unmatched.

# LEVY CATERING



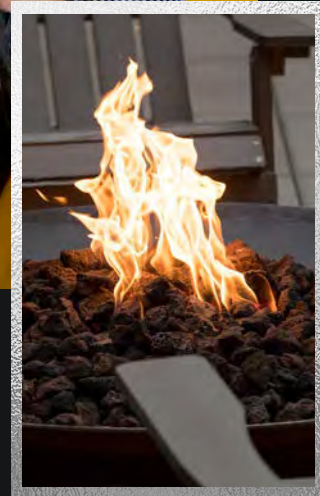
Our relationship with Levy spans decades. From award-winning restaurants to serving 100,000-seat stadiums, they bring the best to every table.

## DRAFT BAR

Loosen the tie, lose the heels and kick back. The Draft Bar looks out over the superspeedway infield and the Vegas skyline. This laid back lounge has plenty of TVs to help your guests keep up with their favorite sports teams.



OUTDOOR FIRE PIT





# OUTDOOR TERRACES



SIZE | 125,000 SQ FT

MOUNTAIN VIEWS

OPEN-AIR VENUES

Fresh air. Sunshine. A little privacy. Every good event has a place to escape outdoors, especially those multiday work conferences with back-to-back meetings and breakout sessions, trust us. We know the feeling. We offer plenty of outdoor terraces, open air venues. Complete with mountain views, skyline views, and that crisp high desert breeze.

## THE NEON GARAGE

If you're thinking big – we mean, really big – then the Neon Garage is a perfect fit. Encompassing four garages, the 125,000 sq. ft. Neon Garage is ideal for meetings, concerts, presentations, tradeshows... it even has full-service concession areas, a well-appointed bar, and a theatre-style stage.

SIZE | 125,000 SQ FT



## TURN 4 GARAGE

With two interconnected buildings, each measuring 15,000 sq. feet, Turn 4 is used for inspection bays during NASCAR events. When NASCAR's not in town, it's ideal for trade shows, food and beverage events, classroom training and vehicle storage.





FULLY CUSTOMIZABLE

GROUPS OF 10 - 10,000 GUESTS

5-STAR DRIVING EXPERIENCE

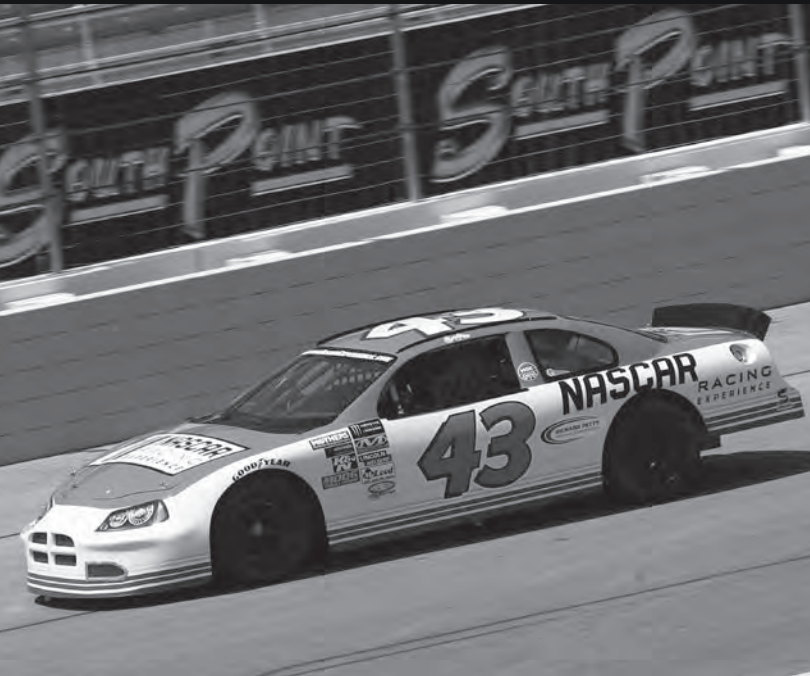


This 5-Star driving experience offers the world's widest selection of exotic racing cars. With 60,000 sq. ft. of meeting rooms, plus dining area and VIP Lounge, your event can quickly shift gears from educational to entertainment.

## DREAM RACING

Add incomparable horsepower to your events with Dream Racing. Take any of our high-performance race cars on six different track configurations. Test your skills. Push your limits. Bond over the feeling everyone shares when they exceed 100 miles per hour. If you'd prefer to take the passenger seat, Dream Racing includes ride-along options as well.





## NASCAR/ANDRETTI RACING EXPERIENCE

Take an Indy-style race car or NASCAR stock car around the 1.5-mile Las Vegas Motor Speedway. Ride along or take the wheel and reach speeds of 160 mph. Each on-track experience can be customized to fit your particular group.



1.2 MILE COURSE

7 TURNS

1,800-FOOT STRAIGHTAWAY

||||| INSIDE ROAD COURSE



URNS | 11

CONFIGURATIONS | 2

LENGTH | 1.1 MILES

The 1.1 mile course features plenty of tight turns, a 1100-foot straightaway, electronic timing, and it can all be adjusted to fit your specifications.



URNS | 12

CONFIGURATIONS | 6

LENGTH | 2.4 MILES

PROVING GROUNDS

This 2.4-mile course features 12 turns, electronic timing/scoring loop, concrete curbing and ample runoff. The course has six possible configurations and a pit road control room that can accommodate up to 25 guests.

# OFF-ROAD COURSE

Bring your ATV or SUV and test them out on our 850' x 750' off-road course. Or you can use the space to demonstrate your latest construction equipment. Whatever you need, we can alter the track to suit your needs.



SIZE | 637,500 SQ FT

# GO KART TRACK

This fun course features 11 turns, a pit area, Musco lighting, and six possible configurations ranging in both length and difficulty. Two configurations can run simultaneously.



11 TURNS    6 CONFIGURATIONS

# DIRT TRACK

This world-class 1/2-mile groomed oval is banked at approximately 10 degrees. In addition, the 780' x 375' infield can be excavated down to 6' deep. There are two enclosed suites, and an adjacent 500,00 sq. ft. paddock.



LENGTH | 1/2 MILE    CAPACITY | 9,400



## THE BULLRING

The 3/8-mile banked and paved oval track is home to a NASCAR-sanctioned race series. With seating for 4,000+ spectators, it's been utilized for commercial shoots, corporate hospitality, team testing, product release events and more. Two enclosed suites are also available.

CAPACITY | 4,000  
 CONFIGURATION | 2 SUITES  
 LENGTH | 3/8 MILE



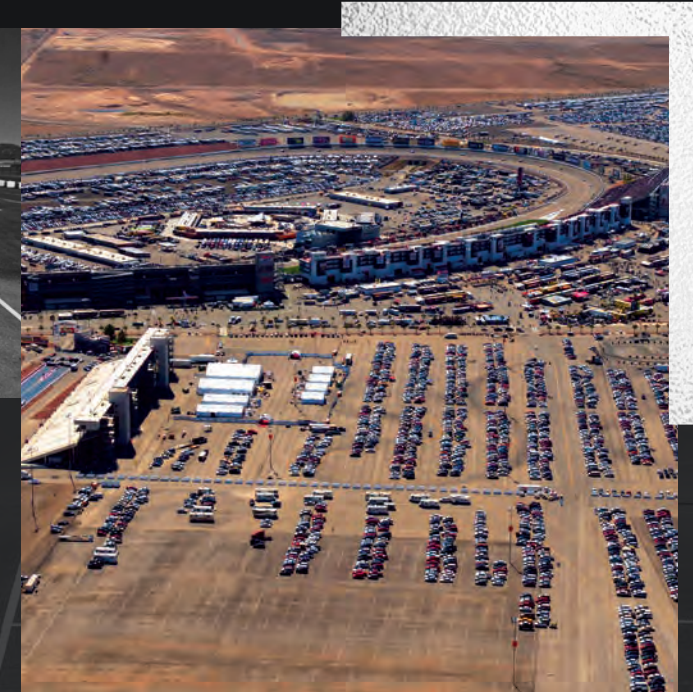
## THE STRIP

Considered by many to be the finest drag strip in America, "The Strip" is home to more than 80 motorsports events annually, including two NHRA National events. The facility includes luxury suites, elevators, and permanent restrooms.

4-LANE DRAG STRIP



# PADDOCK



The Drag Strip Paddock includes over a million square feet of unobstructed asphalt, making it ideal for large-scale ride-and-drive events. The space can be expanded to 1.7 million sq. ft. by combining the North Paddock.

SIZE | 1.7 MILLION SQ FT



# PAVED SURFACES

We offer more than two million square feet of paved surfaces that are ideal for ride-and-drive programs, displays and car shows, as well as spectator events. All have Musco lighting capabilities and areas for temporary grandstand seating and tent structures. Safety barriers for driving events are also available.

SIZE | 2 MILLION + SQ FT  
MUSCO LIGHTING CAPABILITIES





LAS VEGAS  
**MOTOR SPEEDWAY**

MAKE YOUR NEXT EVENT UNFORGETTABLE.



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